

Aga Khan University Examination Board

Notes from E-Marking Centre on SSC II English Compulsory Examination May 2018

Introduction:

This document has been produced for the teachers and candidates of Secondary School Certificate Part II Class X English Compulsory. It contains comments on candidate responses to the 2018 SSC-II Examination, indicating the quality of the responses and highlighting their relative strengths and weaknesses.

E-Marking Notes:

This includes overall comments on candidates' performance on every question and *some* specific examples of candidates' responses which support the mentioned comments. Please note that the descriptive comments represent an overall perception of the better and weaker responses as gathered from the e-marking session. However, the candidates' responses shared (where deemed necessary) in this document represent some specific example(s) of the mentioned comments.

The following is a description of the tasks and skills required for fulfilment of those tasks.

Question No	Question Type	Skills Assessed
1 (a,b,c,d)	CRQs on a reading passage	<ul style="list-style-type: none">- Literal understanding of a reading text- Inferential understanding of a reading text- Reasoning skills
2 (a,b)	Letter/ Report Writing (formal)	<ul style="list-style-type: none">- Ability to write a formal letter/ report- Ability to use accurate sentence structure, connective devices, spellings, etc.- Ability to develop and organise information in a familiar everyday context
3 (a,b,c)	Essay Writing	<ul style="list-style-type: none">- Ability to develop a piece of writing with appropriate focus, organisation and purpose- Ability to persuade, analyse, express and reflect on familiar, everyday life situations and ideas- Ability to use accurate sentence structure, connective devices, spellings, etc.

Teachers and candidates should be aware that examiners may ask questions that address the Student Learning Outcomes (SLOs) in a manner that requires candidates to respond by integrating knowledge, understanding and application skills they have developed by studying the course.

Candidates also need to know that the marks allocated to the question and the answer space (which is provided on the examination paper) are a guide to the length of the required response. A longer response will not in itself lead to higher marks. Writing far beyond the indicated space may reduce the time available for answering other questions. The careful reading of a question, or essay topic, is vital if a student is to attain high marks.

Candidates need to be familiar with the command words which contain some terms commonly used in examination questions. However, candidates should also be aware that not all questions will start with, or contain, any key word from the glossary. Questions such as ‘how?’, ‘why?’ or ‘what?’ may be asked, and verbs which are not included in the list may be used.

Note: Student responses reproduced in this report have not been corrected for grammar, spellings or factual information.

Detailed Comments:

Question 1

Comprehension skills are critical for success in the English Compulsory examinations. Candidates are expected to be able to engage with a diverse range of texts and demonstrate the ability to retrieve information, draw inferences from what they have read, interpret viewpoints and perspectives and question or critically evaluate it, as required.

Question 1 was based on a reading passage. It had four sub-parts. Candidates were required to understand the reading passage and accordingly answer the questions asked on various aspects of the passage. The criteria against which marks were allotted are as follows: detailed understanding of the contents of the passage demonstrated through the responses and authentic interpretation and discussion of different aspects of the passage.

The reading passage was an article titled *Huge New Study Casts Doubt on Conventional Wisdom about Fat and Carbs*.

Question 1a:

Describe the author’s purpose in writing this article. Support your answer with TWO reasons.

The question received mixed responses. In many cases, better responses were able to interpret that the purpose of the author was to ‘inform’/ ‘persuade’/ ‘convince’ readers about the findings of the PURE research, i.e., to take low carbohydrates and high fat content in a diet. They supported the purpose by quoting two reasons from the text; these reasons include lowering the risk of cardiovascular diseases/ and stroke/ brings blood sugar down.

Example:

The author's purpose ~~for~~ writing this article is to re-establish the ^{public} ~~negative~~ ^{image} regarding fats and ~~protein~~ ^{challenge the conventional ideas.} The author in this article emphasizes ^{on} the positive impacts of fats and highlights the negative impact of carbohydrate. ~~He~~ The author also advises the readers regarding what to eat and in what quantity. ① The author in the third paragraph tells us that less participants ^{of PURE} ~~died~~ ^{have} ~~with~~ a high intake of fat. Also telling us that strokes were less common in people with high intake of fat. ② In paragraph 6 the author also ~~states~~ ^{challenges} his widely held beliefs regarding fats and vegetable and also if more is actually better or not. In the last paragraph also advising the diet that should be taken.

In *weaker responses*, candidates seemed confused about the requirement of the question. They summarised the findings of PURE research or quoted a few points about it. A significant number of answers employed overlong quotations from the passage, way beyond what was needed to substantiate the points being made. Such answers did not depict an effort to adjust/paraphrase/ interpret the passage; even the use of first person 'my' or 'I' was witnessed and no effort was seen to adjust the requirement of the answer.

Example:

The purpose of the author for writing this article is to inform about the harmful effect of the more intake of fat. Because it is already inform in the article that stroke are less common in those who highly intake fat. The second reason is that the various cardiovascular diseases are also common in those who highly intake the fat.

Question 1b:

“Challenging conventional wisdom, the findings for carbohydrate intake went in the opposite direction.”

Explain the given phrase in your own words. What does the author mean by ‘conventional wisdom’? Support your explanation with TWO reasons.

The question attempted to assess the key point of the research quoted in the passage. The second part called for an explanation established after careful reading.

In *better responses*, candidates explained the given phrase by paraphrasing the main idea that the general perception regarding health has been challenged through the PURE research study. The usual advice/ perception/ understanding considers fat consumption dangerous whereas carbohydrates have been termed dangerous to consume in the study. The second part of the question demonstrated two reasons of why carbs are dangerous and may increase the risk of heart diseases and strokes.

Example

<p>“ Questioning the old concept (thought), the ^{recent} research for carbohydrate intake came totally opposite (different) to the previous concept”</p>
<p>By the word conventional wisdom author means old concept and thoughts regarding carbohydrate intake ;</p>
<p>Supporting my explanation ;</p>
<p>→ The pure participants with highest carbohydrate intake were 28% less likely to have died during the study period than those with the lowest carbohydrate intake.</p>
<p>→ The fact these results point to be the fact that human biology is very similar across the globe and that nutritionist believe ; It is not healthy to eat highly processed carbohydrates to matter where you live.</p>
<p>→ Eating too much of carbohydrate or processed carbohydrate may also harm you thus old concept about carbohydrates were false</p>

In *weaker responses*, most candidates demonstrated their confusion regarding the main idea of the passage in general and this phrase in particular. The findings of the research were misunderstood or misquoted. The second part also confused the candidates and no evidence of candidates’ understanding was provided. Candidates should practice reading texts objectively, without letting their previous knowledge obscure their understanding.

Example:

The author mean by conventional wisdom is that, we are feeling conventionally

Question 1c:

A friend of yours needs to lose weight. S/he is formidably obese, has high blood sugar and, hence, is at a risk of being affected by heart disease. Based on the information given in this article, recommend THREE of the following food items that s/he should include in their diet plan.

- A meat dish with fat-rich cream
- Eating green vegetables in every meal for one month
- Sweet potatoes, soft drinks and cereal having high carbohydrates
- Serving of fruit once a day
- A meal of processed meat and vegetables with *chapatis*
- Vegetables with fat-rich yoghurt

(**Note:** Select only relevant food items which fit the diet recommended in this article.)

- ii. Convince your friend by using TWO reasons (given in the passage) for following this diet.

Most responses were well-attempted.

In *better responses*, candidates ticked/ mentioned/ paraphrased the three most suitable food choices as per the information in the passage, i.e. ‘a meat dish with fat-rich cream’, ‘serving of fruit once a day’ and ‘vegetables with fat-rich yoghurt’. In the second part of the question, candidates mentioned that they would convince the friend by mentioning points about risks associated with carbohydrates, i.e. insulin production, high risk of diseases, and efficacy of fibrous/ high fat and protein diet and high risks associated with carbohydrates.

Example:

1) Eating green vegetables in every meal for one month.
2) Serving of fruit once a day.
3) Vegetables with fat-rich yoghurt.

1) A healthy diet based on the PURE results would be rich in fruits, beans, seeds, vegetables and fats include portion of whole grains, and be low in refined carbohydrates and sugars. So the only thing in our diet should be fruits, vegetables and things with less carbohydrates and high fats.

2) It is not healthy to eat highly processed carbohydrates no matter where we live. It is better to eat food with more amount of fats other than carbohydrates. We should totally skip the sugars from our diet. All these things mentioned above will help losing the weight and will maintain a healthy diet.

In weaker responses, candidates seemed confused about the requirements of the question. They did not select the mentioned food items; instead, wrote some random food items that they considered healthy as a recommendation for their friends. Some candidates copied some random parts of the passage. Needless to say, such candidates lost marks. Such responses showed lack of understanding of both, the passage and the question.

Example:

i. The three following foods are 1. Eating green vegetables in every meal for one month. 2. Serving of fruit once a day. 3. A meal of processed meat and vegetables with chapatia.

i. I will first tell him about the great looks he will get after reducing the weight because he will be in shape and convince him by telling the benefits of these items that these items will help you to be strong and will give you energy and for reducing weight it will be just perfect for him.

Question 1d:

Summarise the article in about 100 words.

The question was well-attempted.

In *better responses*, most candidates were able to provide at least three key findings from the article, rephrased the contents of the passage using concise words, did not mention any unnecessary details or personal opinions and addressed the word limit closely. In some better responses, candidates made use of statements like: 'The text states that...' which clearly helped in establishing the fact that they are summarising someone else's words in an objective manner. Such candidates showed the much-needed skill of a) interpreting the focal point/ main idea of the given text, and b) extracting/ selecting the important points whilst recognising and eliminating the less important textual details.

Example:

This article is reshaping the belief that people have about a healthy and nutritious diet. A renowned international company has conducted researches on the eating habits of 135,000 adults of different types in 12 countries. The results of these researches show that people consuming more amounts of carbohydrates are not at risk of strokes, heart diseases and even death than the people consuming less amounts of carbohydrates. This shows that instead of fats people should cut down carbohydrates from their diet. This article states the foods that should be included in our diet according to this ~~res~~ research for a proper and healthy diet.

Weaker responses demonstrated limited understanding of the contents of the passage. They presented wrong findings which were perhaps influenced by preconceived ideas, such as, fats are dangerous and we should not consume fats. This indicated lack of comprehension. A few candidates just copied random selections from the text. Such responses did not show complete understanding/ engagement with the text and hence, received limited credit.

Example:

=> In this article authors asking about Fat and diet. authors also asked about Foods and fruits and In this summary author define advantages and disadvantages of fruits like how fruit effect our health and also define if we take more carbohydrates It cause diseases like authors also define Fat cause a serious problem these things cause a major issue we take normal carbohydrates In this summary Author tell us about ~~researches~~ researches on food and fruit and vegetable and also tell how much we eat.

Question 2:

The candidates were directed to write a letter or a report on any one of the two choices given. Most candidates chose to use formal structure and concise and impersonal language appropriate to examination context. Candidates wrote appropriate reasons and suggestions for their choice of letter. In a few cases, tone and style seemed a bit informal and did not take into account the nature of relationship with, and the interests of, the recipient. The content, in most cases, was relevant and appropriate. In their preparation for the examination, candidates should know the mechanics of writing an effective and comprehensive letter related to the details of the given prompt.

Question 2a:

You study in a school where teachers' turn-over rate is very high. During the past six months, four teachers have left and have been replaced by new teachers. Your classmates have mixed feelings about this issue. However, you feel that your studies have been negatively impacted by this high turn-over of teachers.

Write a letter to your school Principal highlighting this issue. In your letter, discuss the following.

- How change of teachers impacted your studies.
- What should be done to make teachers stay.
- How it will benefit the students.

The question proved to be the popular choice amongst the candidates. In *better responses* for Question 2a, the candidates:

- wrote insightful details as to how the frequent change of teachers and teaching methods impacted their morale, pace and sequence of studies. Most popular suggestion for making teachers stay was pay raise and respectful treatment. Candidates enumerated several benefits of studying long term with a dedicated teacher;
- wrote the letter with an appropriate format (open punctuation/ block style, mostly);
- used connectors to demonstrate sequence, cause and effect and possible solutions of the problem. The requirement of each of the mentioned bullet points. The situation mentioned in most responses appeared plausible and provided scope for the development of the overall report;
- used appropriate punctuation marks.

Note: It was observed that even in better responses a few candidates wrote their real names and/ or address. It is prohibited to reveal your identity. Teachers need to inform the candidates to avoid using their real name or address in the examination.

Example:

Option A

 AB
 XY School
 PQ Road
 Karachi

 May 09, 2018

 The Principal
 XY School
 PQ Road
 Karachi

 Subject:- Negative Impact OF High Turn-Over OF Teachers

 I, AB a student of class XE is writing this letter to highlight
 the issue of turn-over of teachers and its negative impact on
 the students. I would like to discuss this matter with you as due
 to this issue the studies of the students is being affected.

I As a student of class XE is writing this letter to highlight the issue of turn-over of teachers and its negative impact on the students. I would like to discuss this matter with you as due to this issue the studies of the students is being affected.

Not every teacher's way of teaching suits the children. When the students get comfortable with the teacher then only they can study and concentrate properly. Most importantly the time taken

during the replacement of ~~students~~ ^{teachers} has an adverse effect on the students. They miss their classes and in the end their course doesn't get completed. The teacher arranged extra classes on the eleventh hour to complete the course which increased pressure on students. The way of teaching for every teacher is not the same and due to this students face problems being taught one subject in four different ways.

To make teachers stay for long the school management should fulfill some of their demands and pay them for what they deserve and they should be judged by their talent but not by their backgrounds or appearances as we should never judge a book by its cover.

It also benefits the students as they become comfortable with a specific teacher and take interest in learning and enjoy their studies but not thinking of it as a big pressure. The course gets complete on time and students do not have to face problems for this.

I request you to think about this issue and do take a step which you think is beneficial for the students.

Thanking you,
 AB Yours truly,
 AB

In weaker responses for Question 2a, the candidates:

- did not reflect close engagement with the prompt. The ideas were superficial and details were awry. Teachers should be made to stay was oft-repeated without any significant suggestions about how to do so;
- did not display language accuracy; various errors of grammar and punctuation were seen;
- displayed errors of spellings and/ or punctuation;
- did not display an understanding of the difference between the format of a letter and a report or an essay.

Example:

Option "A"

Gulestame - Fafima
 Housing society Forge II
 Hyderabad

9 May 2018

104 Central Lane
 Defence Housing Society
 Hyderabad

Dear Sir

I am write a letter to you because I want to tell you about one of issue that issue have almost all my clan fellows. On the behalf of my

in these days. And this issue impact the student studies because ideas or thinking of new feature is totally different than old one that's why the students were confused. That which one idea is correct or wrong and because of that the student can't able to understand the topic properly. and can't secured good results in our exams.

In my class out of 50 students only 20 students were manage themselves. Other 30 students can't able to understand the lecture of new teachers. And I thing the one way to make teachers stay in our school is that if the fee of the school will increase then the teachers will stay in our school and there is no any time created

This is also beneficial for students. In this way that they will be understood all the lectures properly and achieved good results in our exams.

I hoped for a prompt response.
Your Sincerely.

Question 2b:

Agriculture sector is the mainstay of Pakistan's economy. However, like many developing countries of the world, Pakistan is faced with the problem of low agricultural productivity.

Write a report for a donor agency which provides funds for developing higher educational institutes in Pakistan and persuade them to provide funds for education related to advances in agriculture. In your report, discuss the following.

- Number of students from your school who are interested in pursuing higher education in agricultural sciences
- Benefits it would have for Pakistan's economy
- Recommendations for the donor agency to provide funds

The question was attempted by only a handful of candidates. The prompt also appeared challenging.

In *better responses* for question 2b, the candidates

- reflected understanding of the context, i.e., problems faced by the agricultural sector and the need to focus on those problems by technological education of agriculture. Most high scoring candidates indicated the methods of collecting the information, e.g. surveys/ observations/ interviews. This corresponded closely to the context of report writing and made their report convincing;
- used correct format of a report which includes an introduction (To/ From/ Date), body (subject of the report, sources of information, findings) and conclusion (suggestions);
- organised the information under headings, bullets or in paragraphs;
- used vocabulary and the knowledge of grammar to good effect. Mostly, candidates wrote complete sentences suggestive of formal language;
- used appropriate punctuation marks.

Note: It was observed that even in better responses a few candidates wrote their real names and/ or address. It is prohibited to reveal your identity. Teachers need to inform the candidates to avoid using their real name or address in the examination.

Example:

Option <u> b </u>
To: XYZ Newspaper
From: ABC Reporter
Subject: Donation for agricultural sector and increase in educational institutions
Date: 9.5.18
Respected Sir,
Agriculture is the main field for one half of the country. It is the earning of all, most of the people in rural areas. You donate for our country. You provide funds for higher education in Pakistan and this is really good for the students. I want you to provide funds for advance education for agriculture sciences, so that people who are interested in this field may join this field.
Pakistan is a developing country which will develop in few areas of agriculture if funds would be provided for advance education for agricultural sciences. Students who study in this field will help to increase goods when they get more raw materials for the production. It will increase the economy of Pakistan slowly and gradually.
In short, I want to request you to give funds for agricultural sciences field so that students who are interested can work hard
and increase the economy of the country.
Yours Sincerely,
XYZ.

In weaker responses for Question 2b, the candidates:

- did not understand the context, the focus of report was limited and ideas were generic;
- displayed format of letters instead of reports;
- did not demonstrate appropriate sentence structure, tenses and subject-verb agreement;
- displayed errors of spellings and/ or punctuation.

Example:

<p>To: Donor Agency.</p>
<p>From: Government of Pakistan.</p>
<p>Subject: Problem of low agricultural productivity.</p>
<p>Introduction:</p> <p>Pakistan is agricultural country in the world. 3 to 8 month in wheat & cotton growing in very low reason water shortage. 2 2. Not provide loan in purchasing a wheat. Please help for "As".</p>
<p>Conclusion:</p> <p>Urban areas Problem faced in Education. 2. Student in Rural areas people's to migration in Urban to Rural areas. not pay fees student fees 2. mostly gasolines in son.</p>

Suggestion 2	
(1) Lack of Education.	
(2) Lack of Economy rate is very decreased.	
(3) Lack of inflation.	
(4) Lack of Export is decreasing.	
(5) Lack of Migration in city to city.	
	Signature:
	Government of
	Pakistan.
	_____ X.Y.Z,

Question 3:

The candidates were directed to write an essay on any of the three choices given. Candidates were assessed on their understanding of the prompt, situation and context of the question and the language proficiency. This year’s writing tasks were based on very familiar topics and candidates were asked to appeal to audiences using their unique ideas and writing styles. The vast majority of candidates recognised the fact that they had been given a familiar topic and that they were at liberty to have some fun and engage their audience through both the details included and the style of their writing.

Question 3a:

Survival skills are techniques that a person may use in order to sustain life in any type of natural environment. These techniques are meant to provide basic necessities for human life which include water, food, and shelter. Survival skills like knowing how to make fire from stones, making tree bed and hunting are often associated with the need to survive in a disaster situation.

Write a persuasive essay about whether schools should teach survival skills to students as a part of the regular curriculum. Support your answer with FOUR reasons and/ or examples.

Most candidates did not fulfil the requirement of the task. The term, 'survival skills' was misunderstood as many candidates confused the term as having the ability to survive in a career and the challenges faced by them in personal life.

In *better responses* for Question 3a, the candidates:

- wrote the necessity to learn survival skills and how it may benefit them;
- mentioned ways to make learning of survival skills a part of their school curriculum;
- used clear and lucid language which was relevant to the prompt;
- used appropriate tenses and subject-verb agreement;
- used correct spellings and appropriate punctuation marks.

Example:

Option: a

When we go through the history of men, we come to know that after passing several stages, man came into existence, changes took place, variations came, then by accumulating these changes and differences it took thousands years for evolution to come. But those characters who best suited the nature, able to survive and reproduce and we can say nature selects them because of their skills, abilities, and unique characteristics.

On the other hand those who don't possess the skills died and at the end extinct.

So for our survival we must possess the skills and techniques, if we don't possess the unique characteristics no matter but we must be skillfull and able to apply these skills and techniques in any disaster situation and make our survival possible.

~~In ad~~ — However when we think of the techniques question arises that from where we learn the techniques because either we have books nor these are included in our school curriculum but no matter we can include these in our school curriculum and ensure our survival.

The school should involve these skills and techniques in regular part of school curriculum.

By learning these skills a student can easily become a mountain climber, he/she able to know how to deal with the natural disaster like snow storm when they are in the peak of high mountain, they can easily cope with the violent and harsh ice-currents and make their survival possible at the top of mountain.

Secondly being skillful a student can prevent his/herself when the earth shakes. Being skillful also makes survival possible when ~~there~~^{there} is no food to feed the people they can rely on hunting that make survival possible. These techniques also help the students to make such kinds of shelters which are earthquake resistance, and movable thus make their survival with full of comfort.

→ If nature don't select us no matter but the thing is that we must possess skills that help us to survive and reproduce. In a nutshell these skills should be included in school curriculum.

In weaker responses for Question 3a, the candidates:

- did not fulfil the requirement of the question/ misunderstood the requirement of the task. At times, essays did not sound persuasive as no attempt was made to indicate a choice/ if a choice was made it was not elaborated or supported with reasons. Most candidates also kept their ideas very random and there was no dearth of statements like 'all areas need improvement, etc.' this showed lack of precision and focus;
- presented generalised and random problems; this was not required;
- wrote incorrect language, i.e. errors of spellings, tenses, sentence structure and run on sentences.

Example:

Option _____

Our school provide all the basic facilities to its student in terms of quality and quantity. As compare to our school there are many institution ~~they~~ ^{which} are not ~~be~~ providing such ~~an~~ ^{institution} environment for their student where they could study peacefully for example a student can get the thing easily in friendly class if the teacher will show aggressive behavior so ~~they~~ ^{will} unable to get ~~any~~ ^{the} things. Secondly such institution do not have a discipline commety. which take action against the student who are treating @ other students in bad manner due to which ~~they~~ ^{students} are unable to survive and are leaving the school. for example @ now a days bulling is ~~very~~ common. the ~~same~~ ^{same} students

is very common the Senior Students do bully with the junior student due to which they unable to study and fail in exam and leaving the School. Third reason is that they ~~are~~ ^{to the} this institution are not providing new books ~~student~~ ^{so due to this} are becoming bore by reading such books which have been Published ~~in very past~~ for their parents.

forth things is that counselling classes are not taking place in the school when a student is taking less marks in exam the teachers are recommending them to join another field such as commerce or if a student is taking marks in the parents are requesting to choose ~~or~~ a field according to their will. They are not thinking that what my child ^{want} ~~want~~ to be in future they ~~are~~ such problems are arising ^{due} to lack of counselling. ~~the~~ due to which the students are confuse about their career.

Question 3b:

The importance of advertising is steadily on the increase in modern society. It has been observed that advertisements only focus on selling products, often ignoring the ethical sensitivities like targeting race, marginalised groups, ways of dressing, colours of skin and obesity.

Write an essay expressing your views about it. In your essay, describe the following.

- How you feel about this
- Any TWO examples of adverts that ignore ethical sensitivities
- Aspects that should be kept in mind while producing good quality adverts

This question was the most popular choice for essay writing.

In *better responses* for question 3b, the candidates:

- presented their stance about the topic and supported it by presenting examples of adverts which have ignored gender, appearance or racial sensitivities. Suggestions for producing good quality adverts were mentioned;
- used connectors and cohesive markers for achieving coherence;
- organised the information in paragraphs with a clear introduction, body and conclusion;
- used punctuations where required. Even in good responses, candidates often made errors of grammar and sentence structure. The following response had errors of grammar, however, the candidate gained marks for ideas and organisation.

Example:

Option B

At times I question myself while breathing in this materialistic world, 'Where are humans?' I think 'Right here on Earth' replies my conscious, 'But where is humanity?' I say 'Dead' comes the answer. Although the human race claims to have modernised enough and to have reach the peak of modernity and development but when you look at the world, it is a whole different story. Man has created so much for his ease but at the cost of his ethical values and by moral degradation.

We have reached a point as a race where turning back almost seems inevitable, where money is more valuable than feelings and sadly, humanity. Television is ~~the~~ by far the most widely spread means of communication and most importantly educating the general public along with newspapers. Unfortunately, we have become so unethical and insensitive that we are almost careless about what is being presented to the masses. Advertisements have only become a means of objectifying a group of people rather than preaching something good which educates the public.

It is in fact ruthless that for selling materialistic things for the sake of money, regardless of the fact that such situations being presented might be painful and shape into a social evil eventually. For instance, whitening creams ads have developed such a complex and sense of intentionality that now skin colour is the new criteria for judging the beauty ~~of~~ of any person. Dark skin colour is represented as a thing to be ashamed of and made fun of which is the most ridiculous and ruthless aspect. This being presented

in advertisements makes the public to think and act the same or to follow suit.

Secondly, the dressing and lifestyle shown is such a 'drama' as most people in our country do not have the money to eat, let alone buy a new car and go all crazy about it. The language used in ads of cold drinks and other edible items is not appropriate at times and only represents a certain population. The clothes and dances shown in advertisements of tea whiteners and milk 'is not even in the reach of most of the population and certainly against our cultural values. This is the major reason behind our teenagers getting out of hand while we blame 'independence'. The stunts shown ^{for} energy drink are longer than life and people follow them resulting in serious circumstances.

In order to put a stop to this situation, PEMRA should take serious measures and put restrictions on ^{such} methods of provoking people. While creating ads, the creative teams should keep in mind that they are given a very complicated task, as it is in their hands to either create chaos or to educate the masses with something better. Moral values should be kept in consideration and the advertisements should be closer to reality, not a fantasy. If the above mentioned tasks are fulfilled, then undoubtedly, we can develop morally, which is the need of the time!

In weaker responses for question 3b, the candidates:

- mentioned examples of advertisements promoting a lifestyle choice that they disagreed with; such candidates failed to address the prompt;
- demonstrated lack of knowledge of sentence structures: tenses and subject-verb agreement. Most candidates who scored low marks had serious and persistent errors of grammar and spellings. An example of average to low scoring response is given below where ideas are relevant but weak expression and grammatical inaccuracies limit the credit gained.

Example:

Option B

Many people can sell our product by the helping of advertisement and making of pamphlets and many of advertisement can be related to sell and sold the items like amazon, Quicker and ox and so on and ect, No one can advertisement by the targeting race and marginalized groups and ways of dressing and etc

No one can be advised by to advantages of brush our teeth and it can close to germ and then we can brush them that problem can be solve and the sensitivity can took my teeth it can be end and people can say that many

advertisement can be related by the technology and new modern activities to do when we can solve many problem like we can do yoga when the body can filled and no fat can't be out to do in our body.

Most of people can take earning from people in this reason that can sell many items from advertisement and no one can a single and for diseases for many big diseases like cancer is most big fault to people it can be dead from people and this cause to solve the problem to this no one can a single advertisement for to leave this cancer.

Many people can take many modern advertisement from television and like to decrease the cause and sensitivity and targetable race and so on and so on.

Many people can take many modern advertisement from television and like to decrease the cause and sensitivity and targetable race and so on and so on.

It can take to this some people can take this sentence and many advertisement for modern advertisement

Question 3c:

- Almost 40% of commercially cooked food is wasted in Pakistan while in some other developing countries 50% of food goes to waste.
- It is reported that on average, 870 kg of food is wasted at most five star hotels each day.
- Food is lost or wasted throughout the supply chain, from initial agricultural production down to final household consumption.

Write a persuasive essay on 'Food Wastage Must Be Stopped'. You can use the above points to support your essay; however, new points must be included about the following.

- From your observation, where does most food wastage occur.
- Mention THREE reasons due to which food wastage must be reduced and eventually stopped.

What should be done about the leftover food in hotels/ weddings/ homes/ flights?

The question proved to be the most popular choice for the candidates. In *better responses* for question 3c, the candidates:

- presented plausible examples, such as, food wastage occurs in weddings/ flights/ canteens etc. along with three reasons about why and how it should be stopped; distributing food among poor, social gatherings must be simple were some oft-repeated points;
- used appropriate language structures, tenses and subject-verb agreement;
- used relevant vocabulary: adjectives or adverbs describing the situation;
- organised the information in paragraphs: however, the introduction was often too long;
- used correct spellings.

Example:

Option C

Food is the basic necessity of life or in other words we could say that it is the blessing of god that we have it. Maybe due to the surplus supply of food around us we are unaware of its price but the person who work hard to get one time of food definitely knows its importance.

According to the observation it has been seen that 50% of the food is being wasted in the developing countries and 40% in Pakistan. The first question which arise in mind is that from where this food is being waste? because in homes etc it happens rarely. So it was reported that 870 kg of ^{food} ~~the~~ is wasted at the five star hotel each day which is very disgracefull.

Thinking of people is that the left over food is unhygienic or something worth of taste but my people it is the same food we eat but the thing is that we does not have its importance in our live but it would be good as gold if we give this food to the pauper people who ~~sleep~~ slumber each day being famished instead of wasting it.

Secondly, we may not think food as indispensable but we definitely care for our health so we should try not to throw it in garbage because after some time it starts getting rotten with which an lousy smell come and not only this it cause the production of bacteria which are small from ants due to which we are unable to see them but causes an acrimonious.

Third, in the making of food many of nutrients/resources

are used which also get wasted along with the waste of ~~other~~ ^{food} so we should think about it because it would inturn effect us and can also lead to the deficiency of food or any nutrients which may be necessary for us and it will also effect the countries economy.

So first of all we should try our level best not to waste the food or otherwise give the leftover food to any needy people. Second, if the food is left so recycle it and make some other thing/food from it or preserve it in the refrigerator and use it later. Third, ~~we~~ Cook small ~~of~~ amount of food as per requirement of people.

In my assesment wasting food is something very shameful so we should try not to waste it as it is a blessing of god that we have it so we should control the food wastage by following method I provided above so we can stay healthy ~~also~~ from its hazardous effect.

In weaker responses for question 3c, the candidates:

- reworded the stimulus and expanded on it without any value addition. Candidates mentioned about poverty and starvation of people but failed to present a coherent response regarding suggestions;
- demonstrated lack of knowledge of sentence structures, tenses and subject-verb agreement;
- made numerous spelling mistakes. The issue of technical accuracy is vital for writing and, unfortunately, it was not uncommon to see scripts littered with technical errors (many of which were very basic - for example, their/ there, too/ to, where/ were, etc.).

Example:

Option C

Food this word mean by fulfill our body requirements to sustain our life by a substance.

When we talk about our Pakistan there is so much restaurants, marriages halls and different centers where lots of food prepared but after the requirements rest of the food wastage in drums or other places.

Pakistan not a rich country there is too much poverty. Those people who work around the clock but still they don't have much money to buy food and they sleep at the foot path corner without dinner.

We don't all see it like down the blind eye on them but we forget we always miss the boats of gold coins. We easily dump food in drums but we don't use searched this

food for them.

If we can't find them and that's difficult to us for reached them so we have an a simple solution to waste ~~protect~~ ^{prevent} our food for wastage.

We should make some corners where we give all food that rest. So the people who need so they take food from there.

Because that's too much bad for wastage of food.

Due to Islam; we will pay for that; why we waste that?

So we should always try to need others and also prevent our food for wastage and we can be easily help to others from the rest of food.

If we are waste so we are pay for that. So we try to now don't waste and help to others because it's waste material for us but food.

If we are waste so we are pay for that. So we try to now don't waste and help to others because it's waste material for us but may be it's too much important for others.

So May Allah make us for one of them who don't waste and always help for others (Ameen).